

# MEN'S FOUNDER'S

HIGH POTENCY VITAMINS • MINERALS • CAROTENOIDS

500 MG COENZYME Q-10 • 500 MG ALPHA LIPOIC ACID

200 MG RESVERATROL • 200 MG EGCG

200 MG POMEGRANATE • 200 MG CITRUS BIOFLAVONOIDS

10,000 MCG LUTEIN • 10,000 MCG LYCOPENE • 4,000 MCG ZEAXANTHIN

100% PURE • ADDITIVE-FREE • GENTLE TO SENSITIVE STOMACHS



DIETARY SUPPLEMENT



60 Perma-Fresh Packets™ • 600 Easy-to-Swallow Capsules

**SUGGESTED USE** For best results and optimum absorption, consume your daily supply with food – preferably a complete meal. You can consume your daily supply at one time with a meal or divide them up to be taken with food throughout the day. **For questions about the use of this product call 800.332.7799.**

**FOUNDER'S** is the highest potency member of **Andrew Lessman's** family of multi-vitamin-mineral formulas. **FOUNDER'S** is 100% pure and contains only the nutrients you desire with *no binders, fillers or additives of any kind*. **FOUNDER'S** comes as an ultra-fine powder in small, easy-to-swallow capsules that are guaranteed gentle even to sensitive stomachs. It provides all the benefits you seek from a multi-vitamin without any of the problems normally associated with their use.

**FOUNDER'S** delivers more than 40 nutrients, including high potencies of all essential vitamins, minerals, phytonutrients and carotenoids. **FOUNDER'S** is the purest and mildest ultra-high-potency multi-vitamin formula possible. It provides 50 mcg (2,000 IU) of all-important Vitamin D3, along with high levels of all the B-Complex vitamins, including 2,000 mcg of Biotin and 500 mcg of our unique absorption-protected Methylcobalamin (Natural Coenzyme Vitamin B12), plus 1,000 mg of non-acidic Vitamin C, along with the powerful protection of key carotenoids, including Lutein (10,000 mcg), Lycopene (10,000 mcg) and our unique Zeaxanthin Complex (4,000 mcg). Additionally, **FOUNDER'S** provides 268 mg (400 IU) of natural Vitamin E.

**FOUNDER'S** also includes Andrew's personal, concentrated balance of six vital ingredients, including **Coenzyme Q-10, Alpha Lipoic Acid, Resveratrol, Green Tea EGCG, Pomegranate and Citrus Bioflavonoids**. Details regarding each of these powerfully protective ingredients follows:

**Coenzyme Q-10 (CoQ10) – 500 mg.** CoQ10 is central to all cellular energy production, while also being a powerfully protective and critical anti-oxidant. It must be present at high concentrations in the hardest working organs in the body (heart, brain, liver and kidneys) in order for these vital organs to function at their best and to protect themselves. CoQ10 levels decrease with age, stress, medications, poor diet and even physical activity making supplementation essential.

**Alpha Lipoic Acid (ALA) – 500 mg.** Because of its unique ability to be both water and fat soluble, ALA is referred to as the "Universal Anti-Oxidant". This unique solubility allows it to go virtually anywhere in your body protecting hard-to-reach tissues from oxidative damage. Even more important is its essential role in the production of your body's most powerful internal anti-oxidant – Glutathione. Like CoQ10, internal levels of ALA decline with age, stress and the use of certain medications making supplementation a matter of common sense.

**Resveratrol – 200 mg.** Resveratrol has been the focus of extensive anti-aging research and only recently available in a pure, high-potency natural form. Resveratrol is the molecule behind the benefits of Red Wine, the Mediterranean diet and the French Paradox. Resveratrol is a far more powerful anti-oxidant than either Vitamins E or C; however, it is Resveratrol's impact on preserving the telomeres in our genetic material that places it at the forefront of the latest anti-aging research.

**Epigallocatechin Gallate (EGCG) – 200 mg.** EGCG from Green Tea combines thousands of years of traditional use with decades of compelling medical research. EGCG is a powerfully protective molecule that also enhances the activity of our most important internal anti-oxidants. EGCG is also vital to our liver and therefore to our body's internal cleansing and detoxification systems, while also supporting the immune system and protecting the delicate tissues of our brain, heart and prostate.

**Pomegranate (40% Ellagic Acid and Punicalagins) – 200 mg.** Used traditionally for centuries and referred to as "sacred fruit", scientists have confirmed Pomegranate's unique protective content. Unfortunately, most Pomegranate products and juices are not standardized to deliver its beneficial compounds, whereas our formula is standardized for both Punicalagins and Ellagic Acid assuring you all the benefits you seek without the sugar and calories of Pomegranate Juice.

**Citrus Bioflavonoids – 200 mg.** Citrus Bioflavonoids, including Hesperidin and Rutin, are some of the most powerfully protective compounds found in plants, and as the name suggests, are highly concentrated in citrus fruit. Citrus Bioflavonoids possess their own independent antioxidant activity and also act synergistically to enhance the benefits of Vitamin C, which is why they are so often included in separate Vitamin C formulas.

**FOUNDER'S** also delivers high levels of protective compounds from nine other established natural ingredients, including powerful, protective extracts of **Bilberry, Blueberry, Curcumin, Broccoli, Wasabi, Mustard Seed, Pine Bark, Grape Seed and Apple**. Each of these standardized extracts of long-respected natural foods and ingredients has been the subject of extensive scientific inquiry validating their importance to any comprehensive health and anti-aging regimen.

**FOUNDER'S** delivers the important nutrition you seek without employing impossible to swallow and difficult to digest tablets. Instead, we use only easy-to-swallow capsules containing ultra-fine, non-acidic powders to ensure the greatest ease of use with no risk of stomach upset. Also, unlike typical multi-vitamins that ignore the current science, **FOUNDER'S** provides the most comprehensive list of vitamins, minerals, carotenoids and phytonutrients at levels that respect both you and the scientific literature.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**UNSURPASSED.**  
Purity. Quality. Integrity.  
Effectiveness.

Andrew Lessman  
Founder of ProCaps Labs

**PROCAPS LABORATORIES**  
**ALL-SOLAR MANUFACTURING**

QUESTIONS?  
CALL 800.800.1200  
WWW.PROCAPSLABS.COM

**PROCAPS LABORATORIES**  
**THE ONLY CHOICE OF PROFESSIONALS.**

In 1979, Andrew Lessman founded a nutritional supplement manufacturing company committed to the science of creating the world's finest and purest natural products to meet the exacting standards of medical and athletic professionals. More than 40 years later, **PROCAPS LABORATORIES** continues as an ethical alternative to the inferior quality and undesirable additives present in typical products. Today, **PROCAPS** offers you the exact same quality and exceptional purity previously only available to health and fitness professionals.

**THE PERFECT PACKET.**

**The Perma-Fresh Purple Packet.**  
**The Only Packet Worthy of Our 100% Pure Products.**

Our **Purple Packet** is our most advanced packet ever, offering even more protection than our original Foil Packet. To retain potency, vitamins must be protected from light, moisture and oxygen and the ordinary clear packets used with typical vitamins cannot do so. Our unique **Purple Packets** are constructed from multiple layers of specialized materials to safeguard your vitamins from damaging light, moisture and oxygen. For decades, our Foil Packets set the standard for vitamin protection and today, our **Perma-Fresh Purple Packet** takes that protection to the highest levels, giving your vitamins the special protection they deserve.

Amount Per Packet	Serving Size 1 Packet (10 Capsules)	%DV*
Vitamin A (as natural beta carotene)	750 mcg RAE (2,500 IU)	83%
Vitamin C (as calcium ascorbate/magnesium ascorbate/ascorbyl palmitate)	1,000 mg	1,111%
Vitamin D3 (as cholecalciferol)	50 mcg (2,000 IU)	250%
Vitamin E (as natural d-alpha tocopheryl succinate)	268 mg (400 IU)	1,787%
Vitamin B1 (as thiamin hydrochloride)	25 mg	2,083%
Vitamin B2 (as riboflavin)	25 mg	1,923%
Niacin (as niacinamide/chromium nicotinate)	25 mg	156%
Pantothenic Acid (as calcium pantothenate)	25 mg	500%
Vitamin B6 (as pyridoxine hydrochloride)	25 mg	1,471%
Vitamin B12 (as methylcobalamin - protected Coenzyme B12)	500 mcg	20,833%
Folate Complex (as L-methylfolate/folic acid)	400 mcg DFE (120 mcg folic acid)	100%
Biotin	2,000 mcg	6,667%
Calcium (as ascorbate/malate/carbonate)	200 mg	15%
Magnesium (as ascorbate/oxide)	100 mg	24%
Zinc (as zinc citrate)	30 mg	273%
Selenium (as selenium-methionine complex)	200 mcg	364%
Copper (as copper citrate)	2 mg	222%
Manganese (as manganese citrate)	2 mg	87%
Chromium (as chromium nicotinate)	200 mcg	571%
Molybdenum (as molybdenum glycinate)	75 mcg	167%
Boron (as boron glycinate)	300 mcg	†
Vanadium (as vanadyl sulfate)	50 mcg	†
Lutein	10 mg (10,000 mcg)	†
Lycopene	10 mg (10,000 mcg)	†
Zeaxanthin Complex	4,000 mcg (4 mg)	†
Alpha Lipoic Acid	500 mg	†
Coenzyme Q-10 (Natural Ubiquinone)	500 mg	†
Epigallocatechin Gallate (EGCG), from standardized Green Tea Leaf extract	200 mg	†
Pomegranate Blend, extract (fruit), 40% punicalagins and ellagic acid	200 mg	†
Resveratrol (from Polygonum cuspidatum (root) extract)	200 mg	†
Citrus Bioflavonoid Complex, (fruit), standardized to 80% bioflavonoids	200 mg	†
Bilberry Blend, extract (fruit), standardized to 10%/25% anthocyanins	200 mg	†
Blueberry, extract (fruit), standardized to 12% anthocyanins	50 mg	†
Apple, extract (fruit), standardized to 75% polyphenols	50 mg	†
Broccoli, extract (sprout/seed), standardized to 1.2% sulforaphane glucosinolate	50 mg	†
Pine Bark, extract (bark), standardized to 95% proanthocyanidins/75% polyphenols	50 mg	†
Grape Seed, extract (seed), standardized to 80% polyphenols	50 mg	†
Wasabi, extract (root), standardized to 0.75% glucosinolates	50 mg	†
Mustard Seed, extract (seed), standardized to 10% glucosinolates	50 mg	†
Curcumin Phospholipid Complex (Turmeric, 95% extract (root) and phospholipids)	50 mg	†
Branched Chain Amino Acid Complex (as leucine/valine)	50 mg	†

\*Percent Daily Value (%DV) based on a 2,000 calorie diet.  
† Daily Value not established.

Other Ingredients: Gelatin capsule, Proprietary Protective Methyl B12 Matrix.  
**CONTAINS NO** Milk, soy, yeast, wheat, gluten, sodium, salt, sugar, starch, cholesterol, emulsifier, wax, binder, filler, excipient, lubricant, coating, diluent, flowing agent, common allergens, color, flavor, sweetener or preservative.  
**CONTAINS NO ADDITIVES OF ANY KIND.**